

About the Department

Since 1996, Department of Fashion Design & Merchandising (FDM) has been operating in the fields of education and research under the disciplines of fashion design, accessory design and marketing management.

FDM courses are taught in all areas of fashion design and merchandising through industry-level design studio and textile lab facilities. Students will also be prepared to learn the business aspects in fashion related industries. Within FDM program, students can select from three major subjects: fashion design, fashion branding and fashion accessories. We also conduct many international workshops with experts in various subjects such as Fashion Design, Fashion Photography, Fashion Styling, Graphic Design, Fashion Illustration, Textile/Surface Design. In fact, in our department, students are taught not to be bound to their own fields. We stimulate collaborations among different disciplines, as well as strengthen their collaborating skills.

Furthermore, as a FDM student, you will have the opportunity to participate in our study abroad programs, to study in well-known design schools and work on projects with leading companies and professionals in New York, Paris, as well as in Asian countries. The international program coordinates opportunities for students to study abroad for a year or a semester. Students can spend three academic years in Kaohsiung campus and one academic year in Milan, experiencing the world's capital of fashion design.

Our department offers access to the exciting fashion world. Learn about the history of fashion, how trends are made, help students to understand fashion's core elements, from research and design. Determining your creative voice as a fashion designer, and acquiring all the skills you need to pursue a career.

Programs

1. Fashion design
2. Fashion branding
3. Fashion accessories

Three major programs are designed for students pursuing professional knowledge in fashion design, branding, marketing, digital marketing and fashion trends analysis and accessories design.

We prepare students to understand design elements, develop the skills required to design their own fashion collection. Students will have the opportunity to create their own designs for a range of clothing, bags, shoes

or hats. Through practical and experimental exercises students will learn how researching fashion trends can help them to develop their ideas, from concepts to completion.

Boost the connection with the best companies and studios, through your internship or field learning experience to discover many careers available in fashion aside from design. Understand how trends and brands are created and the role of social media influencers. Students have the chance to explore the theories in a practical setting through work experience, industry visits, guest speakers and diverse projects.

Course Features

A future-focused program explores the fast changing fashion industry and the integration of fashion and lifestyle. Our courses are designed by experienced teachers and industry experts to help students develop a different set of skills to become a fashion designer or accessory designer.

The course features a series of exercises aiming to broaden students' perspectives on fashion industry. The innovative teaching strategies will help students develop a design direction by learning about fashion's connection to some of the top issues of our times.

Honors & Awards

2022 Taipei Fashion Week AW22 - Popular potential design awards.

2022 National skills competition (preliminary round) - the fifth place / Excellent.

2021 Global leather design student competition.

Footwear category - Gold awards / Silver awards / Bronze awards / Excellent.

Clothing category - Silver awards / Bronze awards / Excellent.

Overall winner.

2021 2nd SGADC Singapore art design contest. - Bronze awards.

2021 Kingston x CSD Asia pacific mask design competition. - Best popularity 2nd.

2021 Eco-Vero Fashion design competition. – Design copper awards.

2020 Kaohsiung youth fashion awards. - Design award / New star awards.

2020 Ceramic clothing creative competition. - Enterprise awards / Gold awards / Silver awards/ Bronze awards / Excellent

2020 Foundation love old clothes creative design competition. - Silver awards / Bronze awards / Best popularity

2020 Hakka way print design. - Gold Awards

2020 Global leather design student competition

Footwear category - Gold awards / Silver awards / Bronze awards / Excellent

Clothing category - Gold awards / Bronze awards / Excellent

2020 TCC International holdings limited uniform design competition. -Gold Awards

2020 ELECT Eternity design competition. - Campus group awards/ Gold awards / Silver awards/ Bronze awards/ Market potential awards.

2019 Umbrella creative competition. - Silver awards.

2019 FAAM socks design competition- Gold awards / Silver awards / Bronze awards / Excellent.

2019 National skills competition- Gold awards.

2019 ELECT eternity design competition. - Gold awards/ Excellent / Market potential awards.

Internship program

The purpose of the Corporate Internship Program is to allow students to apply what they have learned to the industry through hands-on practice. Students are expected to develop their potentials through workplace internships, explore future careers, and improve workplace skills and employability.

Our major cooperative enterprises are listed below.

ECLAT TEXTILE CO., LTD.

MAKALOT INDUSTRIAL CO., LTD

EVEREST TEXTILE CO., LTD

UNITED INFINITE CORP. TAIWAN BRANCH (SAMOA)

RUENTEX INDUSTRIAL CO., LTD

QUANG VIET ENTERPRISE CO., LTD

TAIWAN TEXTILE FEDERATION

GRAND TAIOR CO., LTD

LAI-HEN INTERNATIONAL FASHION CO., LTD.

BON YES CO., LTD (PIPPY ITALIAN)

LONDEE CO., LTD

C JEAN CO.

YENTITY CO.

Curriculum

- Fashion Apparel

Fashion design

Fashion photographers

Fashion Draping

Pattern making

Application of diversity materials

- Fashion Branding

Fashion marketing

Fashion management

Retail management

Digital marketing

Consumer behavior

- Fashion Accessories

Footwear design

Fashion handbag

Hat design

Partner manufacturers

ECLAT TEXTILE CO., LTD.

PINKOI CULTURAL & CREATIVE CO., LTD.

GRAND CUSTOM TAILOR CO., LTD.
UNITED INFINITE CORP. TAIWAN BRANCH (SAMOA)
SAN FLORIA INTERNATIONAL CORP.
LONG DEED CORPORATION
LAI-HEN INTERNATIONAL FASHION CO., LTD.
YUN SAN CORPORATION.
RUENTEX INDUSTRIES LIMITED
TAIWAN TEXTILE RESEARCH INSTITUTE
CHANYEE HOTELDAY CO., LTD.
CARNIVAL INDUSTRIAL CORPORATION
HARPER'S BAZAAR (in Chinese character)
TAIWAN ITOKIN CO., LTD.